Special Events with Partners

Partnerships in NRM PROSPECT Course









US Army Corps of Engineers
BUILDING STRONG®



National Kids to Parks Day: May 16, 2015

- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Kids to Parks school contest: Deadline March 2. \$1,000 grants to schools to bring kids to our parks.
- Corps participation:
 - > 2013: 16 events, 1,630 participants, 47 partners
 - > 2014: 11 events, 2,170 participants, 30 partners







http://parktrust.org/youthprograms/national-kids-to-parks-day

Buddy Bison Kids to Parks Tuesday, 06 J						r, 06 January 2015	
NATIONAL					Q search		
	00	MAY	16, 2015	GET YOUR (OWN BUD	DY BISON »	
	KIDS TO	D PARKS	DAY				
HOME ABOUT US PARK PRESERVATION	YOUTH PROGRAMS	GET INVOLVED	NEWS	CONTACT US	SHOP	DONATE	
KIDS TO PARKS DAY				MAY 16, 2015			
Pledge to take your kids to a park on May 17! When yo	u register vou'll be entered	to win our GRAND pri	zol				
Name*			26!				
	Zip*	_		15 Celebrated Kids to Parks Day!			
Email*	Mobile**	-					
No. of Participants*	City	_					
*Required **Receive alerts on park info and our contest		submit					
School Contest 2015 KTP 2015 Eve	nt Registration Sta	tes/Cities/Towns					
				NEWSLETTER SIGN-UP			
			Ent	Enter Email Address SUBMIT			
			0	OFFICIALLY IN SUPPORT OF:			
					ľ		



National Get Outdoors Day: June 13, 2015

- Annual event in June organized and sponsored by the American Recreation Coalition.
- Goals: Reach underserved populations, first-time visitors to public lands, and reconnect youth to the great outdoors.
- Corps participation:
 - > 2013: 23 events, 12,300 participants, 184 partners
 - > 2014: 17 sites, 4,400 participants, 87 partners

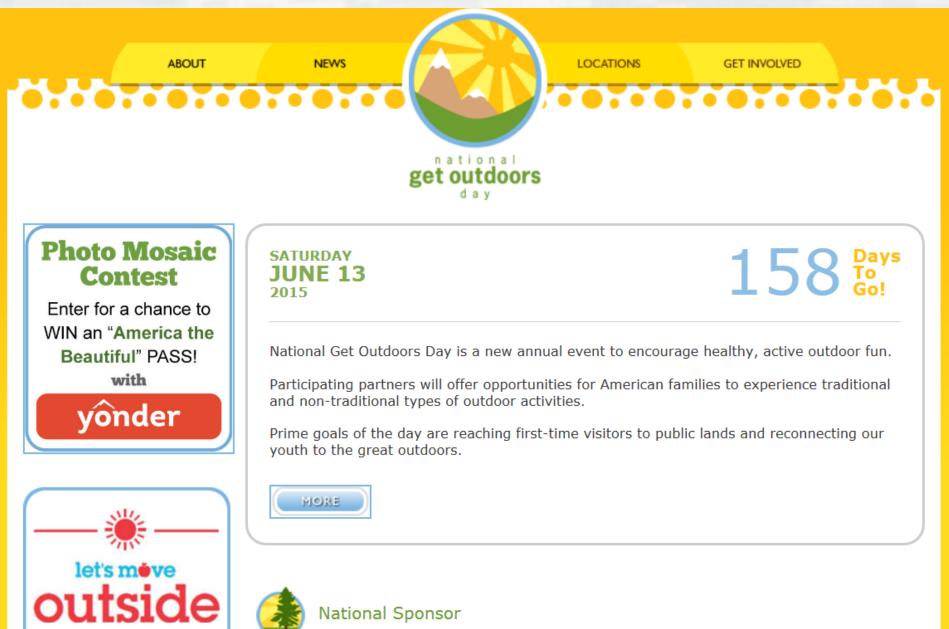














National Public Lands Day

- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Held on the last Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.





- Corps participation:
 - 2012: 353 sites, 16,074 volunteers, 323 partners
 - > 2013: 277 sites, 16,556 volunteers, 275 partners
 - > 2014: 297 sites, 16,605 volunteers, 384 partners



http://www.publiclandsday.org/					
National Public Lands Day					
Register a Site Find a Site NPLD Near You Resources Partners About	Search GO				
Were Thankful for Volunteers Acomplishments from the 21st annual NPLD.	National Public Lands Day September 27, 2014 <i>Helping Hands for</i> <i>America's Lands</i> NPLD 2014 Site Count: 2,132				
News & Highlights	Quick Links				
Washington D.C. Signature Site 2014	Site Managers Volunteers > Find an Every > Find an NPLD Day Event Project				



FLW Fishing Tournaments

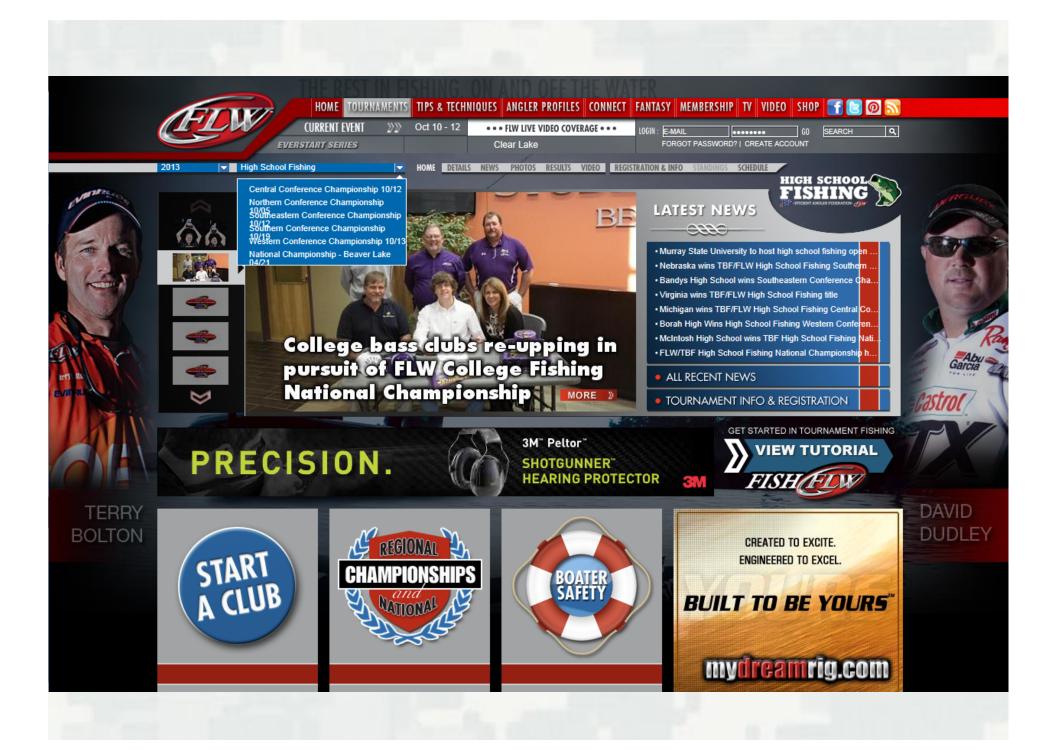
- FLW is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU with FLW in 2013
- FLW provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments



- Corps participation:
 - 2013: 4 Walmart events, 2 college fishing, 6 high school, 46,400 contacts
 - > 2014: 11 events, 15,000 participants









Bass Pro Shops Events

- Corps signed a regional MOU with FLW in 2012
- 2013 focus on water safety Go Outdoors Event in 54 stores and Family Summer Camp in 56 stores with 12,000 contacts
- 2014 continued participation in store events



Corps Lakes Near Bass Pro Shop Locations

 New pilot Outdoor Academies at Corps lakes



ay 25 & 26

★ Corps Lake 🛛 📩 Bass Pro: Open Store 🛛 📩 Bass Pro: Future Store

Other Special Events

- National Volunteer Week (April)
- Earth Day (April)
- Arbor Day (April)
- National Safe Boating Week (May)
- International Migratory Bird Day (May)
- National Trails Day (June)
- National Marina Day (June)
- National Fishing and Boating Week (June)
- National Hunting and Fishing Day (September)





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